

# Sixth ARAB COMPETITION FORUM (ACF)

28-29 May 2025  
Baghdad, Iraq



Shared Prosperity Dignified Life



## Session II

E/ESCWA/CL6.GCP/2025/ACF/Flyer.2

### Market Studies:

### Their Role in Strengthening Competition Law Enforcement in the Arab Region

Market studies have become a critical instrument in modern competition policy, enabling authorities to move beyond reactive enforcement by proactively identifying market failures, structural barriers, and potential signs of anti-competitive conduct. In the Arab region, the relevance of market studies is increasing, particularly as economies grow more complex and interconnected. These studies offer a data-driven basis for regulatory reform, sector-specific interventions, and effective competition advocacy. Nonetheless, the capacity of Arab competition authorities to undertake such studies remains uneven, with many institutions facing legal, technical, and institutional challenges that constrain their effectiveness.

This session will explore the strategic use of market studies as a proactive tool to enhance competition law enforcement and inform policy development across the Arab region. It will present practical methodologies for analyzing market dynamics, identifying market concentration, and detecting anti-competitive practices. Additionally, the session will address key institutional and technical barriers that authorities encounter and will draw on both international and regional experiences to highlight best practices. Discussions will focus on how Arab competition authorities can enhance the design, implementation, and impact of market studies within their respective jurisdictions.

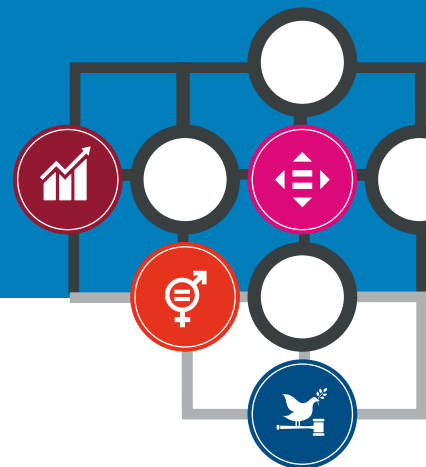
**Note: The duration of this session will be 120 minutes; each panelist will speak for 10 minutes, followed by interventions from Member States and a Q&A session.**

### Topics of discussion

- The role of market studies in supporting competition enforcement and policy formulation.
- Tools and methodologies for assessing market structure, concentration, and anti-competitive behavior.
- Institutional and technical challenges faced by Arab competition authorities, including data limitations and capacity constraints.
- International and regional best practices in planning, executing, and following up on market studies.
- The role of digital technologies – such as artificial intelligence and big data – in advancing market analysis and early detection of risks.

# Sixth ARAB COMPETITION FORUM (ACF)

28-29 May 2025  
Baghdad, Iraq



## Speakers



Moderator

### Nathalie Khaled

Coordinator of the competition,  
consumer protection and national  
planning for development projects,  
Economic Affairs Officer, ESCWA



### Teresa Moreira

Head, Competition and  
Consumer Policies Branch,  
Division on International Trade  
and Commodities, UNCTAD



### Said Kechida

Manager for Africa  
and the Middle East,  
Competition Division, OECD



### Mohamad Cheikhrouho

General Rapporteur,  
Tunisian Competition Council



### Kondwani Kaonga

Manager of  
Research and Policy,  
COMESA Competition  
Commission



### Menna Mahmoud Fahmy

Competition Consultant/  
Economist at the  
Ministry of Finance, Egypt



2500346E